
11TH ANNUAL UNM MENTORING INSTITUTE
MENTORING CONFERENCE

SPONSORSHIP OPPORTUNITIES

“Great pace and idea exchange.”
“A wide span of topics on mentoring - something for everyone.”

“As an individual new to mentoring programs, the sessions gave great advice for program pitfalls to look for as moving ahead.”

“Gives you a different theoretical lenses through which to view teaching.”

“Covers mentoring across content spectrum.”



INVITATION TO SPONSOR

We don't accomplish anything in this world alone...and whatever happens is the result of the whole tapestry of one's life and all the weavings of individual threads from one to another that creates something.

–Justice Sandra Day O'Connor

Dear Future Sponsor:

The Mentoring Institute at the University of New Mexico (UNM) is currently looking for sponsors to support our 11th annual mentoring conference. The conference provides a platform for professionals to share their insights on mentoring. Each year, the conference brings together more than 500 attendees to illuminate mentoring and spread their knowledge and practice, so that people from a multitude of disciplines can continue their personal and professional growth.

By sponsoring the 2018 Mentoring Conference, your organization gains access to a wealth of mentoring information and materials, increases your brand's awareness, and affords exclusive opportunities to promote your business and align with our organizational goal of increasing awareness of the importance of mentoring.

Your sponsorship also gives you access to many marketing benefits like web and print advertising promotions. Your business will be mentioned in our social media outlets, will be included on our website, and will have the chance to advertise in our professional conference program. There are five sponsorship levels to choose from on the next page that give your business a great opportunity to increase its productivity, community exposure, and employee satisfaction.

We hope you will join us.

Sincerely,

The Mentoring Institute



**11TH ANNUAL
MENTORING CONFERENCE**

October 22–26, 2018
Albuquerque, New Mexico

LEVELS OF SPONSORSHIP

With platinum, gold, silver, bronze, and supporting sponsorship packages, your company will benefit from many branding opportunities. Each package level contains several options, with the platinum package providing the most comprehensive coverage.

PLATINUM

\$10,000+

- 6 conference registrations: giving you exclusive access to knowledge from national and international mentoring professionals - a \$3,000 value
- 2 pre-conference workshop registrations: mentor training you can apply to your own business - a \$1,000 value
- Full-page ad (7.5" x 9.75") in conference program including a promotional insert
- Verbal recognition at all Keynote(s) and Plenary Sessions
- Sponsorship recognition on web and print marketing materials
- Exhibition table recognizing your sponsorship
- Crystal plaque commemorating your sponsorship

SILVER

\$2,000+

- 2 conference registrations: giving you exclusive access to knowledge from national and international mentoring professionals - a \$1,000 value
- Quarter-page ad (3.75" x 4.75") in conference program
- Verbal recognition at Keynote and Opening & Closing Sessions
- Sponsorship recognition on web and print marketing materials

SUPPORTING

\$500+

- Sponsorship recognition on web and print marketing materials
- Company can provide marketing deliverables for conference attendees (see below for details).*

GOLD

\$5,000+

- 3 conference registrations: giving you exclusive access to knowledge from national and international mentoring professionals - a \$1,500 value
- 1 pre-conference workshop registration: mentor training you can apply to your own business - a \$500 value
- Half-page ad (7.5" x 4.75") in conference program including a promotional insert
- Verbal recognition at Keynote, 2 Plenary, and Opening & Closing Sessions
- Sponsorship recognition on web and print marketing materials
- Exhibition table recognizing your sponsorship
- Crystal plaque commemorating your sponsorship

BRONZE

\$1,000+

- 1 conference registration: giving you exclusive access to knowledge from national and international mentoring professionals - a \$500 value
- Quarter-page ad (3.75" x 4.75") in conference program
- Verbal recognition at Opening & Closing Sessions
- Sponsorship recognition on web and print marketing materials

Also included in all levels of sponsorship: A Certificate of Sponsorship and your logo and hyperlink displayed in pre-conference emails and announcements, and on the Mentoring Institute's social media outlets.

SPONSORSHIP BENEFITS	PLATINUM	GOLD	SILVER	BRONZE	SUPPORT
Conference Registration	6 (\$3,000 value)	3 (\$1,500 value)	2 (\$1,000 value)	1 (\$500 value)	
Registration to Pre-Conference Workshops	2 (\$1,000 value)	1 (\$500 value)			
Company Advertisement Within Conference Program	Full Page Ad	1/2 Page Ad	1/2 Page Ad	1/4 Page Ad	
Exhibition Table Exclusively for Your Company	✓	✓			
Verbal Recognition During Featured Conference Sessions	Opening & Closing Sessions, All Keynote and Plenary Sessions	Opening & Closing Sessions, Keynote and 2 Plenary Sessions	Opening & Closing Sessions and Keynote Session	Opening & Closing Sessions	
Crystal Plaque Recognizing Support	✓	✓			
Listed as a Sponsor Within Conference Literature	✓	✓	✓	✓	✓
Listed as a Sponsor on Website and Social Media	✓	✓	✓	✓	✓

*We will have a table for sponsors at the conference, where you can place marketing materials for attendees. This benefit is open to all levels of sponsorship, and we encourage sponsors to provide flyers, business cards, or other deliverables to be placed on this table. (Please note that this is not the same as the 'Exhibition Table' available at the Gold and Platinum Levels.)

CONTACT US TODAY: 505-277-1330 OR MENTOR@UNM.EDU