SPONSORSHIP OPPORTUNITIES

"Great pace and idea exchange."
"A wide span of topics on mentoring - something for everyone."

"As an individual new to mentoring programs, the sessions gave great advice for program pitfalls to look for as moving ahead."

"Gives you a different theoretical lenses through which to view teaching."

"Covers mentoring across content spectrum."
Dear Future Sponsor:

The Mentoring Institute at the University of New Mexico (UNM) is currently looking for sponsors to support our 11th annual mentoring conference. The conference provides a platform for professionals to share their insights on mentoring. Each year, the conference brings together more than 500 attendees to illuminate mentoring and spread their knowledge and practice, so that people from a multitude of disciplines can continue their personal and professional growth.

By sponsoring the 2018 Mentoring Conference, your organization gains access to a wealth of mentoring information and materials, increases your brand’s awareness, and affords exclusive opportunities to promote your business and align with our organizational goal of increasing awareness of the importance of mentoring.

Your sponsorship also gives you access to many marketing benefits like web and print advertising promotions. Your business will be mentioned in our social media outlets, will be included on our website, and will have the chance to advertise in our professional conference program. There are five sponsorship levels to choose from on the next page that give your business a great opportunity to increase its productivity, community exposure, and employee satisfaction.

We hope you will join us.

Sincerely,

The Mentoring Institute
With platinum, gold, silver, bronze, and supporting sponsorship packages, your company will benefit from many branding opportunities. Each package level contains several options, with the platinum package providing the most comprehensive coverage.

### PLATINUM
- 6 conference registrations: giving you exclusive access to knowledge from national and international mentoring professionals - a $3,000 value
- 2 pre-conference workshop registrations: mentor training you can apply to your own business - a $1,000 value
- Full-page ad (7.5” x 9.75”) in conference program including a promotional insert
- Verbal recognition at all Keynote(s) and Plenary Sessions
- Sponsorship recognition on web and print marketing materials
- Exhibition table recognizing your sponsorship
- Crystal plaque commemorating your sponsorship

$10,000+

### GOLD
- 3 conference registrations: giving you exclusive access to knowledge from national and international mentoring professionals - a $1,500 value
- 1 pre-conference workshop registration: mentor training you can apply to your own business - a $500 value
- Half-page ad (7.5” x 4.75”) in conference program including a promotional insert
- Verbal recognition at Keynote, 2 Plenary, and Opening & Closing Sessions
- Sponsorship recognition on web and print marketing materials
- Exhibition table recognizing your sponsorship
- Crystal plaque commemorating your sponsorship

$5,000+

### SILVER
- 2 conference registrations: giving you exclusive access to knowledge from national and international mentoring professionals - a $1,000 value
- Quarter-page ad (3.75” x 4.75”) in conference program
- Verbal recognition at Keynote and Opening & Closing Sessions
- Sponsorship recognition on web and print marketing materials

$2,000+

### BRONZE
- 1 conference registration: giving you exclusive access to knowledge from national and international mentoring professionals - a $500 value
- Quarter-page ad (3.75” x 4.75”) in conference program
- Verbal recognition at Opening & Closing Sessions
- Sponsorship recognition on web and print marketing materials

$1,000+

### SUPPORTING
- Sponsorship recognition on web and print marketing materials
- Company can provide marketing deliverables for conference attendees (see below for details).*

$500+

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**CONTACT US TODAY: 505-277-1330 OR MENTOR@UNM.EDU**

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### SPONSORSHIP BENEFITS

<table>
<thead>
<tr>
<th></th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
<th>SUPPORT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Registration</td>
<td>6 ($3,000 value)</td>
<td>3 ($1,500 value)</td>
<td>2 ($1,000 value)</td>
<td>1 ($500 value)</td>
<td></td>
</tr>
<tr>
<td>Registration to Pre-Conference Workshops</td>
<td>2 ($1,000 value)</td>
<td>1 ($500 value)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company Advertisement Within Conference Program</td>
<td>Full Page Ad</td>
<td>1/2 Page Ad</td>
<td>1/2 Page Ad</td>
<td>1/4 Page Ad</td>
<td></td>
</tr>
<tr>
<td>Exhibition Table Exclusively for Your Company</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Verbal Recognition During Featured Conference Sessions</td>
<td>Opening &amp; Closing Sessions, All Keynote and Plenary Sessions</td>
<td>Opening &amp; Closing Sessions, Keynote and 2 Plenary Sessions</td>
<td>Opening &amp; Closing Sessions and Keynote Session</td>
<td>Opening &amp; Closing Sessions</td>
<td></td>
</tr>
<tr>
<td>Crystal Plaque Recognizing Support</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Listed as a Sponsor Within Conference Literature</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Listed as a Sponsor on Website and Social Media</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

*We will have a table for sponsors at the conference, where you can place marketing materials for attendees. This benefit is open to all levels of sponsorship, and we encourage sponsors to provide flyers, business cards, or other deliverables to be placed on this table. (Please note that this is not the same as the 'Exhibition Table' available at the Gold and Platinum Levels.)*

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