

17th Annual Mentoring Conference



MENTORING
INSTITUTE

Inclusive Developmental Networks

Building transformative communities through
effective mentoring

Sponsorship Opportunities



INVITATION TO SPONSORS

“In learning you will teach, and in teaching you will learn.”
- Phil Collins

Dear Future Sponsor:

The Mentoring Institute at the University of New Mexico (UNM) is currently looking for sponsors to support our 17th annual mentoring conference. The conference provides a platform for professionals to share their insights on mentoring. Each year, the conference brings together more than 500 attendees to illuminate mentoring and spread their knowledge and practice so that people from various disciplines can continue their personal and professional growth.

By sponsoring the 2024 Mentoring Conference, your organization gains access to a wealth of mentoring information and materials, increases your brand’s awareness, and affords exclusive opportunities to promote your business and align without the organizational goals of increasing awareness of the importance of mentoring.

Your sponsorship also gives you access to many marketing benefits like web and print advertising promotions. Your business will be mentioned in our social media outlets, including our website, and you will have the chance to advertise in our professional conference program. There are five sponsorship levels to choose from on the next page that give you and your business an excellent opportunity to increase its productivity, community, exposure, and employee satisfaction.

We hope you will join us.

Sincerely,

The Mentoring Institute

CONTACT US AT (505) 277-1330 OR MENTOR@UNM.EDU



**17th ANNUAL MENTORING
CONFERENCE**

**October 21st - 25th, 2024
Albuquerque, New Mexico**

LEVEL OF SPONSORSHIP

With Diamond, Platinum, Gold, Silver, Bronze, and Supporting Sponsorship Packages, your company will benefit from many branding opportunities. Each Package level contains several options, with the Diamond Package providing the most comprehensive coverage.

DIAMOND \$5,000+

- 3 conference registrations: giving you exclusive access to knowledge from national and international mentoring professionals – a \$1,800 value
- 2 pre-conference workshop registrations: mentor training you can apply to your own business – a \$1,200 value
- Full-page ad (7.5" x 9.75") including a promotional insert†
- Verbal recognition at 4 Plenary Sessions
- Verbal recognition at Opening & Closing Sessions
- Exhibition Table Marketing

PLATINUM \$4,000+

- 3 Conference registrations: giving you exclusive access to knowledge from national and international mentoring professionals – a \$1,800 value
- 1 pre-conference workshop registration: mentor training you can apply to your own business – a \$600 value
- Two-thirds page ad (7.5" x 6.5")†
- Verbal recognition at 4 Plenary Sessions
- Verbal recognition at Opening & Closing Sessions
- Exhibition Table Marketing

GOLD \$3,000+

- 2 Conference registrations: giving you exclusive access to knowledge from national and international mentoring professionals – a \$1,200 value
- 1 pre-conference workshop registration: mentor training you can apply to your own business – a \$600 value
- Half-page ad (7.5" x 4.75")†
- Verbal recognition at Opening & Closing Sessions

SILVER \$2,000+

- 1 conference registration: giving you exclusive access to knowledge from national and international mentoring professionals – a \$600 value
- Half-page ad (7.5" x 4.75")†
- Verbal recognition at Opening & Closing Sessions

BRONZE \$1,000+

- Quarter-page ad (3.75" x 4.75")†
- Verbal recognition at Opening & Closing Sessions
- Company can provide marketing deliverables for conference attendees*

SUPPORTING \$500+

- Sponsorship recognition on web and print marketing materials
- Company can provide marketing deliverables for conference attendees*

Also included in all levels of sponsorship: A Certificate of Sponsorship and your logo on the Mentoring Institute's social media outlets.

Sponsorship Benefits	Diamond	Platinum	Gold	Silver	Bronze	Support
Registration to Pre-Conference Workshop	2 (\$1200 value)	1 (\$600 value)	1 (\$600 value)			
Conference Registration	3 (\$1800 value)	3 (\$1800 value)	2 (\$1200 value)	1 (\$600 value)		
Company Ad within Conference Program	Full page Ad	2/3 Page Ad	1/2 Page Ad	1/2 Page Ad	1/4 Page Ad	
Verbal Recognition during Featured Conference Sessions	Opening, closing, and 4 plenary sessions	Opening, closing, and 4 plenary sessions	Opening and closing sessions	Opening and closing sessions	Opening and closing sessions	
Listed as a sponsor in Conference Literature	✓	✓	✓	✓	✓	✓
Listed as a Sponsor on Website and Social Media	✓	✓	✓	✓	✓	✓

† All ads will be in the conference program

* We will have a table for sponsors at the conference, where you can place marketing materials for attendees. This benefit is open to all levels of sponsorship, and we encourage sponsors to provide flyers, business cards, or other deliverables to be placed on this table. (Please note that this is not the same as the 'Exhibition Table' available at the Platinum and Diamond Levels.)