

19th Annual Mentoring Conference

Developmental Networks for Wellbeing:

The Impact of Mentoring on Individual and Organizational
Performance and Growth

THE UNIVERSITY OF NEW MEXICO

ALBUQUERQUE, NEW MEXICO

OCTOBER 19 - OCTOBER 23, 2026

Sponsorship Package



**MENTORING
INSTITUTE**

INVITATION TO SPONSORS

Dear Future Sponsor:

The Mentoring Institute at the University of New Mexico (UNM) is seeking sponsors for our 19th Annual Mentoring Conference. Each year, the conference brings together more than 500 attendees to share insights on mentoring and support personal and professional growth across disciplines.

By sponsoring the 2026 Mentoring Conference, your organization can increase its visibility, promote its business, and support our goal of increasing awareness of the importance of mentoring.

Choose from six sponsorship levels: Diamond, Platinum, Gold, Silver, Bronze, and Supporting. All levels include sponsor recognition in conference literature, on our website, and through social media; a Certificate of Sponsorship; and access to a shared table for attendee marketing materials.

Program advertisements are included with Bronze and higher tiers. Conference registrations, pre-conference workshop registrations, exhibition tables, and other benefits vary by level. The comparison on the next page specifies the benefits included in each package.

We hope you will join us.

Sincerely,
The Mentoring Institute

CONTACT US AT MENTOR@UNM.EDU

LEVELS OF SPONSORSHIP

Six sponsorship levels offer a range of branding opportunities. Diamond provides the most comprehensive package. All included benefits are shown below.

Sponsorship benefit	Diamond \$5,000+	Platinum \$4,000+	Gold \$3,000+	Silver \$2,000+	Bronze \$1,000+	Supporting \$500+
Conference registrations	3 (\$1,800)	3 (\$1,800)	2 (\$1,200)	1 (\$600)	-	-
Pre-conference workshop registrations	2 (\$1,200)	1 (\$600)	1 (\$600)	-	-	-
Advertisement in conference program	Full page	2/3 page	1/2 page	1/2 page	1/4 page	-
Advertisement dimensions (width x height, inches)	7.5 x 9.75	7.5 x 6.5	7.5 x 4.75	7.5 x 4.75	3.75 x 4.75	-
Promotional insert	Included	-	-	-	-	-
Verbal recognition at opening and closing sessions	Included	Included	Included	Included	Included	-
Verbal recognition at four plenary sessions	Included	Included	-	-	-	-
Exhibition table	Included	Included	Included	-	-	-
Shared marketing-materials table	Included	Included	Included	Included	Included	Included
Certificate of Sponsorship	Included	Included	Included	Included	Included	Included
Sponsor listing in conference literature	Included	Included	Included	Included	Included	Included
Sponsor listing on website	Included	Included	Included	Included	Included	Included
Logo on Mentoring Institute social media	Included	Included	Included	Included	Included	Included

Reading the table: A dash means the benefit is not included. Amounts in parentheses are the stated registration values.

Advertising: All ads appear in the conference program. Diamond also includes a promotional insert.

Marketing materials: Sponsors at every level may provide flyers, business cards, or other materials for a shared table. This is separate from the exhibition table included with Diamond, Platinum, and Gold.