



13th Annual Mentoring Conference

HIGH-QUALITY CONNECTIONS

Developmental Networks - Science & Practice

Monday, October 19th - Friday, October 23rd, 2020 | The University of New Mexico | Albuquerque, NM



Sponsorship Opportunities

INVITATION TO SPONSORS

“In learning you will teach, and in teaching you will learn.”
- Phil Collins

Dear Future Sponsor:

The Mentoring Institute at The University of New Mexico (UNM) is currently looking for sponsors to support our 13th annual mentoring conference. The conference provides a platform for professionals to share their insights on mentoring. Each year, the conference brings together more than 500 attendees to illuminate mentoring and spread their knowledge and practice, so that people from various disciplines can continue their personal and professional growth.

By sponsoring the 2020 Mentoring Conference, your organization gains access to a wealth of mentoring information and materials, increases your brand's awareness, and affords exclusive opportunities to promote your business and align with our organizational goal of increasing awareness of the importance of mentoring.

Your sponsorship also gives you access to many marketing benefits like web and print advertising promotions. Your business will be mentioned in our social media outlets, will be included on our website, and will have the chance to advertise in our professional conference program. There are five sponsorship levels to choose from on the next page that give your business a great opportunity to increase its productivity, community, exposure, and employee satisfaction.

We hope you will join us. Sincerely,

The Mentoring Institute

CONTACT US AT (505) 277-1330 OR MENTOR@UNM.EDU



**13th ANNUAL
MENTORING CONFERENCE**
October 19th - 23rd, 2020
Albuquerque, New Mexico

LEVEL OF SPONSORSHIP

With platinum, gold, silver, bronze, and supporting sponsorship packages, your company will benefit from many branding opportunities. Each package level contains several options, with the platinum providing the most comprehensive coverage.

PLATINUM \$10,000+

- 6 conference registrations: giving you exclusive access to knowledge from national and international mentoring professionals - a \$3,300 value
- 2 pre-conference workshop registrations: mentor training you can apply to your own business - a \$1,100 value
- Full-page ad (7.5" x 9.75") in conference program including a promotional insert
- Verbal recognition at all Keynote(s) and Plenary Sessions
- Sponsorship recognition on web and print marketing materials
- Company logo representation on slides of presentation

GOLD \$5,000+

- 3 conference registrations: giving you exclusive access to knowledge from national and international mentoring professionals - a \$1,650 value
- 1 pre-conference workshop registration: mentor training you can apply to your own business - a \$550 value
- Half-page ad (7.5" x 4.75") in conference program including a promotional insert
- Verbal recognition at Keynote, 2 Plenary, and Opening & Closing Sessions
- Sponsorship recognition on web and print marketing materials
- Company logo representation on slides of presentation

SILVER \$2,000+

- 2 conference registrations: giving you exclusive access to knowledge from national and international mentoring professionals - a \$1,100 value
- Quarter-page ad (3.75" x 4.75") in conference program
- Verbal recognition at Keynote and Opening & Closing Sessions
- Sponsorship recognition on web and print marketing materials

BRONZE \$1,000+

- 1 conference registration: giving you exclusive access to knowledge from national and international mentoring professionals - a \$550 value
- Quarter-page ad (3.75" x 4.75") in conference program
- Verbal recognition at Opening & Closing Sessions
- Sponsorship recognition on web and print marketing materials

SUPPORTING \$500+

- Sponsorship recognition on web and print marketing materials
- Company can provide marketing deliverables for conference attendees (see below for details).*

Also included in all levels of sponsorship: A Certificate of Sponsorship and your logo and hyperlink displayed in pre-conference emails and announcements, and on the Mentoring Institute's social media outlets.

Benefit Included <input checked="" type="checkbox"/>					
Sponsorship Benefits	Platinum	Gold	Silver	Bronze	Support
Conference Registration	6 (\$3,300 value)	3 (\$1,650 value)	2 (\$1,100 value)	1 (\$550 value)	
Registration to Pre-Conference Workshop	2 (\$1,100 value)	1 (\$550 value)			
Company Ad Within Conference Program	Full Page Ad	1/2 Page Ad	1/4 Page Ad	1/4 Page Ad	
Logo Presented on Slides	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Verbal Recognition During Featured Conf. Sessions	Opening/Closing, Keynote, & Plenary Sessions	Opening/Closing, Keynote, & 2 Plenary Sessions	Opening/Closing & Keynote	Opening/Closing Sessions	
Listed as a Sponsor in Conf. Literature	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Listed as a Sponsor on Website and Social Media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

*We will have a table for sponsors at the conference, where you can place marketing materials for attendees. This benefit is open to all levels of sponsorship, and we encourage sponsors to provide flyers, business cards, or other deliverables to be placed on this table. (Please note that this is not the same as the 'Exhibition Table' available at the Gold and Platinum Levels.)