Welcome back to the July 2020 issue of Mentoring & Coaching Monthly. In this issue we will be discussing the 4th of July’s protests that occurred in the pursuit of life, liberty, and justice.

Read about Hepatitis Awareness Week, the latest on COVID-19, how the Search Institute is keeping their commitments to the youth of color, and the significant presence of racism in America.

Also, join us in celebrating the speakers who will participate in the 13th Annual Mentoring Conference this October. We are excited and honored to recognize their participation in our first-ever virtual conference.
Welcome back to Mentoring & Coaching Monthly for our July issue! The Black Lives Matter Movement protests, fighting police brutality, have continued daily and did not rest on the 4th of July. Like independence, viruses and justice do not take a break.

In this edition, we encourage you to watch the suggested Ted Talks, read the Hepatitis literature, keep up with the Black Lives Matter content, and get informed about the latest information about COVID-19.

Do not miss out on the latest news, which includes our 2020 Mentoring Conference Speaker Announcements. Read about who will be joining us in our first ever virtual conference taking place Monday, October 19th to Friday, October 23rd.

We hope this newsletter will keep everyone updated on COVID-19, Black Lives Matter, and encourage to contributing to the field of mentoring during these changing times!

Thank you for joining us; we will have more of the latest information in the world of mentoring next month.
COVID-19 has forced adjustments to annual traditions, routines, and celebrations. These modifications continue to bleed into events such as the 4th of July. The annual memorialization of American Independence calls for large crowds, food, and fireworks shows, much of which we witnessed during the recent commemoration. However, Dr. Jennifer Schrimsher still expresses concern over large gatherings because of the dangers of the virus.

Despite these concerns, Americans used fireworks, trips, festive gatherings, and protests to celebrate and make this Independence Day memorable. In efforts to flatten the curve, specialists encourage masks, hand hygiene, and distance. Dr. Schrimsher urged those who chose to travel to follow the self-isolating regulations to keep themselves, their loved ones, and strangers as safe as possible. The protests on the 4th of July distributed masks and encourage distance while cities, states, and counties explored the ideas of virtual and drive-in firework shows, many of which had been live streamed on YouTube or other social media platforms, to minimize exposure to the virus. Despite the concern and distance, President Trump held a firework show at Mount Rushmore, which encouraged people to travel; however, there was a 38% drop in annual tourists to Mount Rushmore and a 10% decrease in travel nationwide on the 4th of July. The majority of those who traveled went to places with less confirmed cases of COVID-19, rather than states such as Arizona, Texas, and Alabama which have seen spikes in cases since the holiday.

Protesters blocked the highway leading to Mount Rushmore until pepper-sprayed or detained. There were marches near the National Mall, camped activists along Black Lives Matter Plaza, an eight-hour demonstration outside of the Supreme Court, silent kneeling for 8 minutes and 46 seconds to acknowledge George Floyd, and other acts of peaceful protest. Many people who support the Black Lives Matter Movement question why the 4th of July is celebrated over Juneteenth since minorities are oppressed now similar to how they were in the 60s. Hopefully, a transformation trend will continue until society sees a change in systemic racism, improvements in education within a virtual environment, and life, liberty, and independence for all.
COVID-19 infiltrates seemingly healthy societies and infects people of all ages in various forms, a large number of which are asymptomatic. Those who are healthy are still subject to diseases and infections, forcing their immune systems to fight a battle, sometimes in silence. This is also true of Hepatitis, an infection that attacks the liver and can lead to death if untreated. Proliferate health consciousness during the Hepatitis Awareness Week from July 27th to August 2nd.

Hepatitis claims 4,000 lives a day worldwide and is alive in 325 million people, however, 290 million are unaware of having this illness. This means 90% of those infected do not know they have Hepatitis. It can be spread in various ways including from mother to child during childbirth, needle or razor contamination, or contact with infected blood. There is a screening for Hepatitis, although testing accessibility, money, and discrimination discourage several people from getting screened. There is a cure for Hepatitis C and doctors monitor and treat Hepatitis B. Therefore, even with Hepatitis, anyone can live a healthy life.

We can prevent death from viral Hepatitis through awareness and regular testing. This Hepatitis Awareness Week let us work together to limit the spread of viral Hepatitis and save thousands of lives a day. A simple test can inform millions of people of their diagnosis and improve their prognosis.

For More Information Visit

Watch the video here
COVID-19 is not the first coronavirus. Previous strains including Severe Acute Respiratory Syndrome (SARS), first reported in 2003, and Middle East Respiratory Syndrome (MERS), first diagnosed in 2012. They are a group of viruses that specifically affect the respiratory system. This outbreak has killed hundreds of thousands of people and inspired organizations worldwide to find a treatment. PhRMA is working to find a vaccine and treatments for the COVID-19 outbreak. They are developing 1,227 active clinical trials where they test their medical interventions to determine effectiveness. They are also testing 413 unique therapies, or the manipulation of current treatments, such as antivirals or anti-inflammatory medications to improve patient prognosis. Additionally, 18 vaccine trials, specifically testing potential vaccine to prevent the spread of the disease, are being tested.

Visit PhRMA’s official website here

See PhRMA’s activity tracker here

Read about SARS here

Read about MERS here

Read about PhRMA’s efforts here
The Search Institute is an organization with a focus on the strength of bonds between the youth and adults that lead to the success from the early stages. They took immediate action following the murder of George Floyd. However, the media has slowly begun to settle since the beginning of the 2020 Black Lives Matter Movement, and the Search Institute questions whether or not organizations will uphold to their commitments. They would like to see the promises and commitments of systemic change become the first step towards an anti-racist environment.

In their statement, vowing to make efforts to eliminate marginalization, the Search Institute dedicated themselves to developing relationships with African American children and other minorities. They pledge to partner with associations who advocate for fundamental change to societal prejudice that continues to take the lives of African Americans. The Search Institute’s mission statements address diversity, equity, and youth-adult relationships. They have a strong focus on youth development and are redirecting their priorities to decrease inequality. The Search Institute enriches its mission with equity-infused research, which concentrates on balancing and deepening their developmental relationships with youth, especially youth of color.

Within their strategic plan, the Search Institute explains that they are continuously evaluating the quality and availability of the education and development they provide. They work to solve the severe problems, such as unintentional disconnects for the youth of color, within their system through the connections they encourage between youth and adults. As readers, mentors, and mentees, we are called upon to help the Search Institute implement and distribute their method for creating anti-racist developmental relationships. These methods include, but are not limited to extensive research, partnerships with youth of color advocacy groups, and surveys used as feedback. They want to personalize and build connections with the youth for an anti-racist future through schools, out-of-school programs, and various youth-specific organizations. They ask for your help to change the previous expectations to eliminate biases within their programs through your feedback.
Schools, neighborhoods, police behaviors, and the courts see racism in everyday affairs. Even police officers witness the disconnect between what is right and what society expects. Black men, women, and people of color, in general, feel the distrust for the police and lack of representation of those with the same color skin as them, says Jamil Jivani (2014) and Colin Stokes (2013), respectively. Ted Talks have a section about recognizing racism in America.

Ted Talks lists multiple presentations to identify racism and methods to defeat it once and for all. Angela Onwuachi-Willig, Regina Bernard-Carreno, and Prudence Carter believe that the main issue with racism is not with the law, but with societal bias. However, Charis Kubrin and Renee Mitchell argue that the source of the problem exists within the legal system, which is encouraged by systemic racism. Francys Johnson and Rucker Johnson examine the history and the goals people set for equality but could not obtain because of racial-shaped obstacles. Since the roots of racism bury themselves deep within the American foundation, America must expel them to prevent racism from sprouting in a new form. It went from legalized segregation, Jim Crow Laws, literacy tests to racial profile, police brutality, and media framing. The world finds itself confronting the same obstacles that previous generation believed they overcame.

Each of these speakers has a heart-breaking story, a rational theory, and a potential solution to overturn the systems that lacks role models of color, reinforces stereotypes, and facilitates unjust law and order. To learn more about the history of systemic racism and the Black Lives Matter Movement, watch these Ted Talks from 2015 (and earlier) which recognize personal prejudice.

Visit the website here

Black Lives Matter information here
Conference Dates

July 1-30, 2020
Peer-Review Process

August 3, 2020
Peer-Reviewed Papers Returned

August 30, 2020
Final Paper Submission Due

October 9, 2020
Standard Registration Deadline

October 19-October 23, 2020
13th Annual Mentoring Conference

Keynote Speaker
Wednesday, October 21st at 11:00 AM MST
Dawn Chanland
Development Networks: What We Know & Where We Might Go With Research & Practice

Pre-Conference Workshop Leaders
Monday, October 19th at 8:30 AM to 11:50 AM and 2:00 PM to 4:50 PM

Tamara Thorpe
Leveraging Decades of Difference: How to Create High-Quality Connections Across Generations

Dawn Chanland
Leveraging Developmental Networks for Protege Well-Being and Resilience

Plenary Speakers

Kathleen Cowin
Don’t Go It Alone - Be Savvy
Tuesday, October 20th at 11:00 AM

Jerry Willbur
Emotional Intelligence
Tuesday, October 20th at 1:00 PM

Tayo Rockson
How to Connect Effectively Across Cultures
Wednesday, October 21st at 1:00 PM

Jane Lewes
Developing Organizational Political Savvy
Thursday, October 22nd at 11:00 AM

Erica Davis-Crump
Measures of Mentorship in Turbulent Times
Thursday, October 22nd at 1:00 PM

Post-Conference Workshop Leaders
Friday, October 23rd at 8:30 AM to 11:50 AM and 2:00 PM to 4:50 PM

Allison McWilliams
Doing the Work the Right Way: Creating Master Mentors for High Quality Connections

Laura Lunsford
Master Class in Mentoring Programs: Designing, Implementing & Evaluating

Special Sessions

Chad Littlefield
Connecting
Tuesday, October 20th and Thursday, October 22nd from 9:30 AM to 9:50 AM and Wednesday, October 21st at 3:00 PM to 3:20 PM

Learning Facilitation

Celestina Garcia
Being a Life-Long Learner: Authentic Integration Now
Tuesday, October 20th, Wednesday, October 21st, and Thursday, October 22nd from 4:30 PM to 4:50 PM

Refer to our website